

# Manning Gloucester Great Lakes Business Awards 2016

## Application Form for:

# Excellence in Innovation



*Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures, etc. Please include all additional documents with your entry.*

This Award recognises a business that has achieved measurable success and made significant contributions to their industry through the introduction or improvement of an idea, method, technology, process or application.

*Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures and a <30 Second MP3 on a memory stick about an aspect of your business or region that you are passionate about. Please include all additional documents with your entry.*

### Conditions of Entry:

- Entrants must be located in the Manning Valley, Gloucester or Great Lakes region
- Entrants must be received by Friday 10<sup>th</sup> June, 2016
- Answer every question
- Please be aware of word count on each question
- All information remains confidential
- The Manning Valley Business Chamber reserve the rights to preclude any entry which may negatively impact on the reputation of the Business Awards

### THANKS TO OUR SPONSORS FOR THEIR SUPPORT:



# ENTRANT DETAILS

Business Trading Name:.....

Business Display Name:.....

(This is how we will refer to your business name in any marketing or promotions – for example, if you become a finalist it is how we will list your company name on the website, email marketing, finalist certificates and slides on the night etc.)

ABN: .....

Date Established:.....Annual Turnover

Number of Full time employees:

Entry Contact First Name:.....Entry Contact Last Name:.....

Entry Contact Phone Number:.....

Entry Contact Email:.....

Entry Contact Job Title:.....

Business Postal Address: .....

Category entered: .....

I am a member of the Business Chamber

(Forster Tuncurry, Gloucester, MVBC, Taree, Wingham, Old Bar, Harrington, Hallidays Point)

I would like to become a member of the Business Chamber

(Forster Tuncurry, Gloucester, MVBC, Taree, Wingham, Old Bar, Harrington, Hallidays Point)

*Please note that an administration charge of \$25 (+GST) will apply to all Non-Members of the Taree, Wingham, Old Bar, Harrington, Hallidays Point or Manning Valley Business Chamber. This is a once off fee per business and will not be charged multiple times for multiple applications.*

I hereby agree that:

1. The judge's decision will be final.
2. To the best of my knowledge the information contained in this entry is correct and accurate at the time of submission.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



**Entries close Friday 10th June 2016**

## CORE QUESTIONS

These broad-based business questions are required to be completed by all entrants. This only needs to be completed once regardless of how many categories are entered into. This section is not judged however it provides a context in which your business operates and is used in the marketing of your business in relation to the Business Awards program.

1. Please describe what your business does? Word count: Max 200
2. Tell us the overall objectives of your business? Word count: Max 250
3. Tell us what winning these business awards would mean to your business? Word count: 250
4. How will your business act as a role model in the future? Word count: 250

## APPLICATION QUESTIONS

1. Please explain how your business reacts to changes in the market including how your business acquires an understanding of emerging customer and market needs. Word count: 200
2. Please provide evidence of how your business is innovative, with specific examples over the previous 12 - 24 months. Word count: 300
3. Provide details of the commercialization, adoption or take up of the innovation and its sustainability over time.
4. Provide measurable evidence of how innovative activity in your business in the previous 12 - 24 months has helped grow or improve your business. Word count: 400
5. Demonstrate the extent to which your business innovation has or is likely to have a positive impact beyond your business (i.e to your industry, to the community). Word count: 400
6. How are these improvements or impacts to the business measured? Word Count: 300

*Remember to please adhere to word count. Send all information and include additional corresponding and relevant details, photos etc. to:*

*[admin@manningvalleychamber.com.au](mailto:admin@manningvalleychamber.com.au) or PO Box 805, Taree 2430*

*In the email subject state: "full name of category" Application eg. Excellence in Innovation Application*