

# Manning Gloucester Great Lakes Business Awards 2016

Application Form for:



## Excellence in Export

*Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures, etc. Please include all additional documents with your entry.*

The Excellence in Export recognises the successes of a business that is forging a strong reputation for Australian products and services in international markets.

*Copy and paste this document into Word to enable you to add content, photographs, graphs, pictures and a <30 Second MP3 on a memory stick about an aspect of your business or region that you are passionate about. Please include all additional documents with your entry.*

### Conditions of Entry:

- Entrants must be located in the Manning Valley, Gloucester or Great Lakes region
- Entrants must be received by Friday 10<sup>th</sup> June, 2016
- Answer every question
- Please be aware of word count on each question
- All information remains confidential
- The Manning Valley Business Chamber reserve the rights to preclude any entry which may negatively impact on the reputation of the Business Awards

### THANKS TO OUR SPONSORS FOR THEIR SUPPORT:



# ENTRANT DETAILS

Business Trading Name:.....

Business Display Name:.....

(This is how we will refer to your business name in any marketing or promotions – for example, if you become a finalist it is how we will list your company name on the website, email marketing, finalist certificates and slides on the night etc.)

ABN: .....

Date Established:.....Annual Turnover

Number of Full time employees:

Entry Contact First Name:.....Entry Contact Last Name:.....

Entry Contact Phone Number:.....

Entry Contact Email:.....

Entry Contact Job Title:.....

Business Postal Address: .....

Category entered: .....

I am a member of the Business Chamber

(Forster Tuncurry, Gloucester, MVBC, Taree, Wingham, Old Bar, Harrington, Hallidays Point)

I would like to become a member of the Business Chamber

(Forster Tuncurry, Gloucester, MVBC, Taree, Wingham, Old Bar, Harrington, Hallidays Point)

*Please note that an administration charge of \$25 (+GST) will apply to all Non-Members of the Taree, Wingham, Old Bar, Harrington, Hallidays Point or Manning Valley Business Chamber. This is a once off charge per business and will not be charged multiple times for multiple applications.*

I hereby agree that:

1. The judge's decision will be final.
2. To the best of my knowledge the information contained in this entry is correct and accurate at the time of submission.

Signed: \_\_\_\_\_ Date: \_\_\_\_\_



**Entries close Friday 10<sup>th</sup> June 2016**

## CORE QUESTIONS

These broad-based business questions are required to be completed by all entrants. This only needs to be completed once regardless of how many categories are entered into. This section is not judged however it provides a context in which your business operates and is used in the marketing of your business in relation to the Business Awards program.

1. Please describe what your business does? Word count: Max 200
2. Tell us the overall objectives of your business? Word count: Max 250
3. Tell us what winning these business awards would mean to your business? Word count: 250
4. How will your business act as a role model in the future? Word count: 250

## APPLICATION QUESTIONS

1. Summarise your measurable export success/es in the past 12 - 24 months. Word count: 300
2. Outline the key points of your international marketing strategy over the past 12- 24 months and what role it played in your company's success. Word count: 250
3. What strategies (communication/advertising/promotional/partnerships etc.) have you implemented to promote and sustain awareness of your brand/s in overseas markets in the past 12-24 months? Word count: 400
4. Briefly explain how your company differentiates its product/service from the competition and how are you maintaining/improving this advantage. Word count: 400

*Remember to please adhere to word count. Send all information and include additional corresponding and relevant details, photos etc. to:*

*[admin@manningvalleychamber.com.au](mailto:admin@manningvalleychamber.com.au) or PO Box 805, Taree 2430*

*In the email subject state: "full name of category" Application" eg. Excellence in Export Application*